



Innocode has more than **20 years of experience** in **product and development projects**. Several projects have been characterised by **a passion for creating solutions with sustainable impact**. Through **Yulieta**, we will further emphasise this focus, **helping you build digital innovations that truly make a difference**.

Initiation phase

1. Initial Consultation:

- initial meeting to understand your project
- requirements, goals, and constraints.

2. Preliminary Estimate:

- based on the information gathered, we provide a preliminary estimate outlining possible scope and budget for your project.

If you decide to proceed, we enter into a formal agreement.

3. Goal:

- Goal: Create a clear vision and plan for the project in collaboration with the client.

Initiation phase

4. Product Vision:

- Define product vision aligned with business goals and user needs.

5. Requirements Elicitation:

- Translate business needs into functional requirements.

6. MVP Scope:

- Prioritize features for the Minimum Viable Product (MVP).

7. **Non-functional Requirements:** Specify performance, scalability, security, and compliance.

8. Design Styles:

- Determine visual aesthetics and design direction.

9. Information Architecture:

Develop system structure and organization.

Definition phase

10. Design Prototype:

- Visualize main user interfaces and flows.

11. Technology Stack:

- Select suitable technologies and frameworks.

12. System Architecture:

- Define system structure and components.

13. Third-Party Software:

- Choose complementary third-party tools or services.

14. Risk Analysis:

- Identify project risks and mitigation strategies.

15. Development Estimate and Timeline:

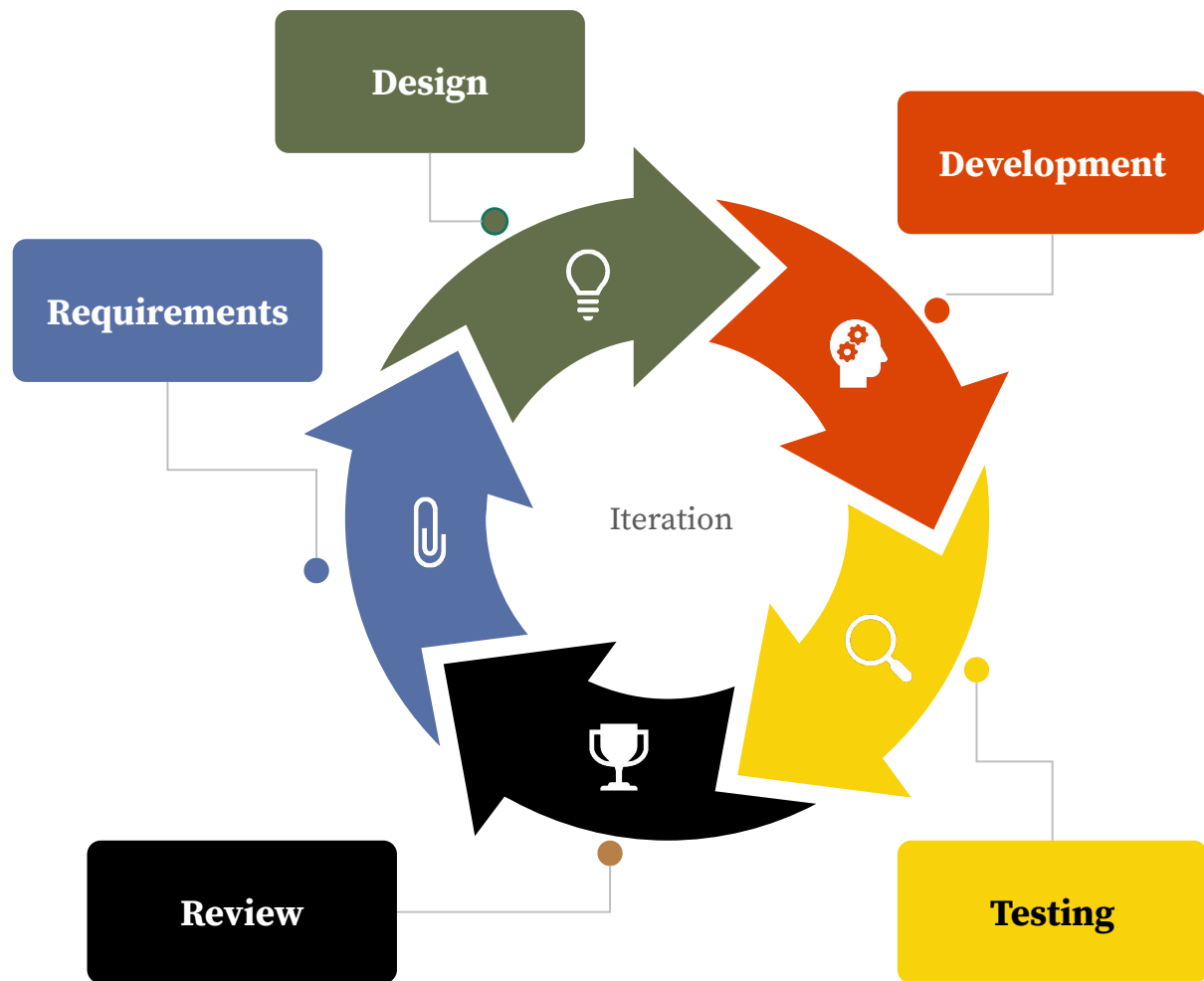
- Plan for MVP project development.

Development phase

Once the Definition Phase is approved, you can decide to move into the Development Phase.

- **Agile:** we follow Agile methodology with 2/4-week Scrum iterations.
- **Collaborative Development:** we insist on active client participation and feedback throughout the process.

Development Process



Development phase

1. Requirements:

- functionalities with the immediate priority are broken down into smaller components and user stories are defined.

2. Design:

- design prototypes aligned with the user stories are developed to confirm with the client and provide guidance to the development team.

3. Development:

- we are planning development to deliver working functionality at the end of each iteration.

4. Testing:

- quality assurance procedures are conducted; automated tests are applied, where necessary.

5. Reviews and Adjustments:

- at the end of each iteration together with the client (and end-users) we review the system and adjust development plans and feature details accordingly.